



LEVEL UP

Future of Business Conference

brand storytelling • technology • innovation

KELOWNA 2020



SPONSORSHIP OPPORTUNITIES



LEVEL UP: THE FUTURE OF BUSINESS CONFERENCE IS COMING TO KELOWNA

OCTOBER 23, 2020

The team at NowMedia Group is excited to announce that the biggest business event of the year is back for 2020! The Level Up: Future of Business Conference will be live in Kelowna on Friday, October 23 2020, and will be a full-day conference of learning, networking and professional development for businesses and leaders who are committed to leveling up.

We are putting together a world class roster of speakers who will inspire and educate you and your team on what the future of business looks like in regards to Brand Storytelling, Technology and Innovation.

We have put together many options for your company to consider to become involved in this event.

The sponsorship opportunities presented in the following pages include:

- Ticket bundles for your staff and clients
- Opportunity to introduce keynote speakers on stage
- Opportunity to sponsor some of the events taking place during the day
- And more!

We invite you to reach out to discuss the presented opportunities or we can custom design one to fit your company needs.

SPEAKER SPONSORSHIPS

All Speaker Sponsors will receive:

- 5-minute introduction of keynote speaker
- Logo on the Level Up Website
- Logo in the Level Up conference magazine that all attendees will receive
- Full-page ad in the Level Up conference magazine that all attendees will receive
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in concourse area

GARY VAYNERCHUK

SPONSORSHIP AVAILABLE - \$50,000



 @garyvee
 garyvee
 garyvaynerchuk

Gary Vaynerchuk is a serial entrepreneur and the Chairman of **VaynerX**, a modern day communications parent company, as well as the CEO and Co-Founder of **VaynerMedia**.

Gary rose to prominence in the late 90's after establishing one of the first ecommerce wine sites, **WineLibrary** helping his father grow the family business from 4 to 60MM in sales.

Gary is also one of the most sought after public speakers alive today. He is a venture capitalist, **5-time New York Times bestselling author**, and an early investor in companies such as Twitter, Tumblr, Venmo and Uber.

Gary is also the host of a global top 10 business podcast, **The Gary Vaynerchuk Audio Experience**.

In addition to Speaker Sponsorship deliverables above, the speaker sponsor for Gary Vaynerchuk will receive:

- **10 x Premium VIP Level 3 Tickets**
- **All meet and greet photographs with Gary Vaynerchuk will include sponsor's branding**
- **Co-branding with Level Up throughout conference venue**

AMY LANDINO

SPONSORSHIP AVAILABLE - \$10,000



 @schmittastic
 amytv
 amytv

Amy Landino is a bestselling author and award-winning host of **AmyTV**. With over 20 million views through her successful YouTube series, Amy is the **World's #1 Productive Lifestyle Coach** and a leading authority on getting digital attention.

A highly-sought after public speaker and co-owner at the modern media company, **The Landino Group**, Amy travels the world to teach businesses how to leverage digital tools to promote and maintain a positive image that uplifts and motivates their communities.

Amy is a life-long resident of Columbus, Ohio and an active member of the community, serving as a mayoral-appointed board member of the **Central Ohio Transit Authority** and formerly served as president of the **Downtown Residents' Association of Columbus**.

In addition to Speaker Sponsorship deliverables above, the speaker sponsor for Gary Vaynerchuk will receive:

- **2 x Premium VIP Level 3 Tickets**
- **All meet and greet photographs with Amy Landino will include sponsor's branding**

JORDAN HARBINGER

SPONSORSHIP AVAILABLE - \$5,000



Wall Street attorney turned talk show host, Jordan Harbinger's podcast The Jordan Harbinger Show is one of the most popular podcasts in the world, with 12 straight years on the iTunes top 50 podcasts. The podcast has over six-million downloads per month generating multi-seven-figure-revenue where he interviews the world's top performers, including Russel Brand, Simon Sinek, Neil deGrasse Tyson, Tony Hawk, the late Kobe Bryant and more!

As seen on Saturday Night Live, NBC, Forbes, Business Insider and Entrepreneur Magazine, Jordan speaks five languages and spent several years abroad in Europe and the developing world, including South America, Eastern Europe, and the Middle East.

He has also worked for various governments and NGOs overseas, traveled through war zones, and been kidnapped -- twice. He'll tell you the only reason he's still alive and kicking is because of his ability to talk his way into (and out of) just about any type of situation.

 @jordanharbinger

 @JordanHarbinger

 The Jordan Harbinger Show on Spotify

In addition to Speaker Sponsorship deliverables above, the speaker sponsor for Gary Vaynerchuk will receive:

- **2 x Premium VIP Level 3 Tickets**

MORE SPEAKERS WILL BE ANNOUNCED SOON!



TICKET LEVEL INFORMATION

LEVEL 1 \$299	GENERAL ADMISSION <ul style="list-style-type: none">Upper Deck Seating
LEVEL 2 \$399	GENERAL ADMISSION <ul style="list-style-type: none">Balcony and Floor Seating
LEVEL 3 \$1,599	PREMIUM VIP <ul style="list-style-type: none">VIP Floor SeatingMeet and Greet with all Keynote SpeakersProfessional Photo with all Keynote SpeakersHot lunch buffet on-siteCocktail hour and networking with speakers* and other VIP membersPlated dinner banquet with other VIP members

**not all speakers will attend the cocktail hour and/or banquet*

CORPORATE SPONSORSHIP BUNDLES

CORPORATE BUNDLE 1
(35 TICKETS) AVERAGE \$/SEAT = \$763
\$25,000

- 23 x Level 2 Tickets
- 10 x Level 3 Premium VIP Tickets
- Branded seating place cards on select Level 3 Premium VIP Seats
- Logo on the Level Up Website
- Logo in the Level Up Event Magazine
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in concourse area



CORPORATE BUNDLE 2
(27 TICKETS) AVERAGE \$/SEAT = \$768
\$20,000

- 18 x Level 2 Tickets
- 8 x Level 3 Premium VIP Tickets
- Branded seating place cards on select Level 2 Seats
- Logo on the Level Up Website
- Logo in the Level Up Event Magazine
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in concourse area

CORPORATE BUNDLE 3
(17 TICKETS) AVERAGE \$/SEAT = \$893
\$15,000

- 10 x Level 2 Tickets
- 7 x Level 3 Premium VIP Tickets
- Branded seating place cards on select Level 2 Seats
- Logo on the Level Up Website
- Logo in the Level Up Event Magazine
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in concourse area

CORPORATE BUNDLE 4
(14 TICKETS) AVERAGE \$/SEAT = \$742
\$10,000

- 10 x Level 2 Tickets
- 4 x Level 3 Premium VIP Tickets
- Branded seating place cards on select Level 2 Seats
- Logo on the Level Up Website
- Logo in the Level Up Event Magazine
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in concourse area

CORPORATE BUNDLE 5
(13 TICKETS) AVERAGE \$/SEAT = \$399
\$5,000

- 13 x Level 2 Tickets
- Branded seating place cards on select Level 1 Seats
- Logo on the Level Up Website
- Logo in the Level Up Event Magazine
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in concourse area



ACCOMMODATION & TRAVEL SPONSORSHIPS

HOTEL

AVAILABLE FOR SPONSORSHIP

- Advertised as preferred hotel for conference guests and speakers
- Logo on the Level Up website
- Logo in the Level Up event magazine
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in the concourse area

TRANSPORTATION

SPONSORED BY:



- 2 x Level 2 Tickets
- Logo on the Level Up website
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity to have 6 luxury SUV's branded and parked outside of the venue
 - * Must provide the luxury SUV's to transport all Keynote Speakers from airport banquet/hotel, and hotel to airport

SOLD OUT

FLIGHT

AVAILABLE FOR SPONSORSHIP

- Advertised as preferred airline for conference guests and speakers
- Logo on the Level Up website
- Logo in the Level Up event magazine
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in the concourse area

MEAL SPONSORSHIPS

BREAKFAST AND CAFETERIA LUNCH

\$5,000

- 2 x Level 2 tickets
- Opportunity to have pop-up banner in the cafeteria area for Breakfast and Lunch
- Opportunity to have table cards on all tables
- Logo on the Level Up website
- Logo in the Level Up magazine
- Quarter-page ad in the Level Up event magazine
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in concourse area

BUFFET LUNCH

SPONSORED BY:



- 2 x Level 2 Tickets
- Opportunity to have pop-up banner in the gymnasium
- Opportunity to have table cards on all tables
- Logo on the Level Up website
- Logo in the Level Up magazine
- Full-page ad in the Level Up event magazine
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in concourse area

PREMIUM VIP LUNCH

\$5,000

- 1 x Level 3 Premium VIP Ticket
- Opportunity to have pop-up banner in the room
- Opportunity to have table cards on all tables
- Logo on the Level Up website
- Logo in the Level Up magazine
- Full-page ad in the Level Up event magazine
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in concourse area

PREMIUM VIP BANQUET COCKTAIL HOUR AND PLATED DINNER

SPONSORED BY:



- 2 x Level 3 Premium VIP Tickets
- Custom designed and branded pop-up banner printed by D6 Print Studio to display in the room
- Opportunity to have table card on all tables
- Opportunity to speak during dinner
- Logo on the Level Up website
- Logo in the Level Up magazine
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in concourse area

IMPACT SPONSORSHIPS

MORNING SESSION SPONSOR \$7,000

- 4 x Level 2 Tickets
- 5 minute introduction of the morning session on stage
- Logo on the Level Up website
- Logo in the Level Up event magazine
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in the concourse area
- Full-page ad in Level Up event magazine

AFTERNOON SESSION SPONSOR SPONSORED BY:



- 4 x Level 2 Tickets
- 5 minute introduction of the afternoon session on stage
- Logo on the Level Up website
- Logo in the Level Up event magazine
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in the concourse area
- Full-page ad in Level Up event magazine



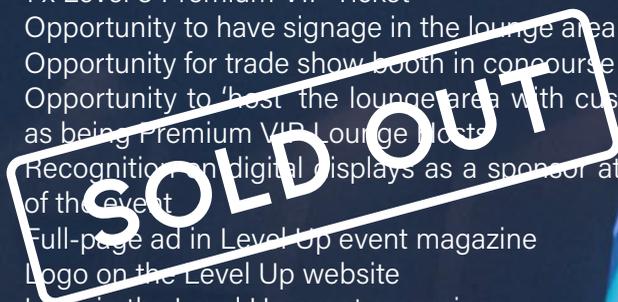
VENUE SPONSOR \$6,000

- 2 x Level 2 Tickets
- 5 minute speech on stage during event
- Logo on the Level Up website
- Logo in the Level Up event magazine
- Recognition on digital displays as a sponsor at the opening of the event
- Opportunity for trade show booth in the concourse area
- Full-page ad in Level Up event magazine

PREMIUM VIP LOUNGE SPONSOR SPONSORED BY:



- 1 x Level 3 Premium VIP Ticket
- Opportunity to have signage in the lounge area
- Opportunity for trade show booth in concourse area
- Opportunity to 'host' the lounge area with custom lanyards as being Premium VIP Lounge Hosts
- Recognition on digital displays as a sponsor at the opening of the event
- Full-page ad in Level Up event magazine
- Logo on the Level Up website
- Logo in the Level Up event magazine



**BUSINESS CENTRE SPONSOR
SPONSORED BY:**



- 1 x Level 2 Ticket
- Opportunity to have signage in the Business Centre area
- Recognition on digital displays as a sponsor at the opening of the event
- Full-page ad in Level Up event magazine
- Logo on the Level Up website
- Logo in the Level Up event magazine

SOLD OUT

**FUTURE LEADER SPONSOR
\$7,000**

- 2 x Level 3 Premium VIP Tickets
- Branded seating place cards on Level 1 Student Seats
- Recognition on digital displays as a sponsor at the opening of the event
- Full-page ad in Level Up event magazine
- Logo on the Level Up website
- Logo in the Level Up event magazine



THANK YOU

THANK YOU FOR YOUR INTEREST IN SPONSORING ONE OF THE BIGGEST EVENTS THAT KELOWNA HAS EVER SEEN. WE ARE SO EXCITED TO PARTNER UP WITH YOUR COMPANY AND MAKE THIS A DAY TO REMEMBER. FOR MORE INFORMATION OR TO CONTACT US, PLEASE REACH US BY PHONE OR USE THE LINKS BELOW.

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KELOWNA, BC | OCTOBER 23, 2020







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