



LEVEL UP

AI SUMMIT

The future of business is NOW

SEPTEMBER 27, 2024
KELOWNA BC



TICKETING & SPONSORSHIP OPPORTUNITIES



AI SUMMIT 2024: ELEVATE YOUR BUSINESS INTO THE FUTURE

SEPTEMBER 27, 2024 KELOWNA, BC

AI IS TRANSFORMING THE WORLD AND REVOLUTIONIZING THE WAY WE DO BUSINESS.

We are thrilled to invite you to the AI Summit in Kelowna, BC, on September 27, 2024. This one-day event is poised to be the most significant business conference of the year, delivering insights and strategies that will impact your business today and prepare you for the rapidly evolving future.

Reflecting on Our Journey: Five years ago, many of you attended LEVEL UP 2019, a conference focused on leadership. The feedback we received was overwhelmingly positive, with attendees describing the event as inspiring, pivotal, and impactful.

Taking It to the Next Level: Building on the success of LEVEL UP 2019, we are excited to present LEVEL UP 2024, with a critical focus on artificial intelligence. This conference will offer:

- **Expert Keynotes:** Hear from world-leading AI experts and thought leaders who are shaping the future of technology and business.
- **Practical Insights:** Gain actionable strategies to integrate AI into your business operations, enhancing efficiency and innovation.
- **Networking Opportunities:** Connect with industry peers, potential partners, and AI professionals to foster collaboration and growth.

Why Attend? Investing one full day in your education at the AI Summit will equip you with the knowledge and tools to navigate and thrive in the fast-changing landscape of AI. This is not just an event – it's a pivotal investment in your business' future.

Join us at the AI Summit 2024 in Kelowna. Let's elevate your business to new heights and embrace the future together.

Become a Sponsor:

Sponsoring the AI Summit 2024 provides a unique opportunity to align your brand with innovation and leadership. Engage with a targeted audience of business leaders and decision-makers, and showcase your commitment to advancing technology and business practices.

Secure your spot today and be part of a transformative experience.

SPEAKER SPONSORSHIPS

KEYNOTE SPEAKERS SPONSOR

SPONSORSHIP AVAILABLE - \$15,000



- 5 min speakers introduction
- Includes trade show space
- Includes 2 VIP Tickets with green room access + VIP Lunch
- Includes 10 Premium Tickets + 10 Buffet Lunches
- Level Up Livestream leading up to the event
- Name on site as Platinum Sponsor
- Includes ability to provide product to attendees
- 15% off additional tickets

SPEAKERS SPONSOR

SPONSORSHIP AVAILABLE - \$7,500



- 5 min speakers introduction
- Includes 2 VIP Tickets + VIP Lunch
- Includes 10 Standard Tickets + 10 Buffet Lunches
- Level Up Livestream leading up to the event
- Name on site as Platinum Sponsor
- Includes Trade Show space
- Includes ability to provide product to attendees
- 15% off additional tickets

TICKET LEVEL INFORMATION

VIP PASS

\$799

Plus GST and service fees

- Premium front of room seating
- VIP entrance
- VIP valet parking
- Speakers will also be in the VIP area
- Exclusive plated lunch
- Photo opportunities

• All Day Access Enhance your VIP experience with our Chic Lounge Package, featuring local sips and snacks, indulge in pampering and wellness in a setting designed for your ultimate relaxation.

PREMIUM SEATING

\$350

Plus GST and service fees

- Main floor seating in theater seats
- Limited seats available
- Option to purchase buffet lunch

• Includes morning coffee, tea, fresh fruits, and delectable sweet treats

Limited Lunch Quantities

STANDARD SEATING

\$299

Plus GST and service fees

- Upper level and wings
- Amazing vantage points
- Option to purchase buffet lunch

• Includes morning coffee, tea, fresh fruits, and delectable sweet treats

Limited Lunch Quantities

GENERAL SEATING

\$99

Plus GST and service fees

- Upper back wings
- Amazing vantage points
- Option to purchase buffet lunch

• Includes morning coffee, tea, fresh fruits, and delectable sweet treats

Limited Lunch Quantities

BUY YOUR TICKETS HERE



ACCOMMODATION & TRAVEL SPONSORSHIPS

HOTEL

CONTRA

- Provide 6 rooms for speakers for 2 nights
- Includes 2 VIP Tickets + VIP Lunches
- Includes 4 Premium Tickets + Buffet Lunches
- Level Up Livestream leading up to the event
- Name on site as Platinum Sponsor
- Includes Trade Show space
- Includes ability to provide product to attendees
- 15% off additional tickets

AUTOMOTIVE

\$3,000

- Provide transport from airport to venue and hotels or provide vehicles to Level Up to use
- Vehicles to be promoted and parked out front
- Includes 2 VIP Tickets + VIP Lunches
- Includes 5 Standard Tickets + 5 Buffet Lunches
- Level Up Livestream leading up to the event
- Name on site as Platinum Sponsor
- Includes Trade Show space
- Includes ability to provide product to attendees
- 15% off additional tickets

LANYARD

\$3,500

- Company Logo/Brand on all Lanyards
- 2 Premium Tickets + 2 Buffet Lunches

MEAL SPONSORSHIPS

VIP FOOD

\$3,000



- 5 min speaking opportunity at lunch
- Name on site as a Gold Sponsor
- Includes 2 VIP Tickets + VIP Lunches
- Includes Trade Show space
- Includes ability to provide product to attendees

SOLD OUT

BUFFET LUNCH

\$2,500



ODLUM BROWN
Investing for Generations®

- 5 min speaking opportunity at lunch
- Marketing in room
- 2 Premium Tickets + 2 Buffet Lunches
- Name on site as a Gold Level Sponsor
- Includes ability to provide product to attendees
- Includes Trade Show space

SOLD OUT

BOX FOOD CAFETERIA

\$1,000



- 2 Premium Tickets + 2 Box Lunches
- Name on site as a Silver Sponsor
- Includes Trade Show space
- Includes ability to provide product to attendees

SOLD OUT



IMPACT SPONSORSHIPS



COMMUNITY PARTNER \$10,000

- 20 Minutes of main stage time to present to audience
- Logo on site as a Community Partner
- Live Stream interview prior to event and shared on KelownaNow and all social channels
- Includes 2 VIP Tickets with VIP Lunches plus 4 Premium Tickets with Buffet Lunches
- Trade show booth space outside the doors to the main stage
- Includes ability to provide product to attendees
- 15% off additional tickets
- Mentioned in digital ads the day of the event
- Recognized from stage as Community Partner
- Invoiced direct to your organization with no event booking fees or processing fees



SHOWCASE SPONSOR \$5,000

- 10 Minute main stage presentation of your company
- Trade show booth space outside the doors to the main stage
- Live Stream interview prior to event and shared on KelownaNow and all social channels
- Logo on site as a Showcase Sponsor
- Includes 2 VIP Tickets + VIP Lunches Includes ability to provide product to attendees
- Includes 8 premium Tickets with buffet lunch
- 15% of additional tickets
- Mentioned in digital ads the day of the event
- Recognized from stage as a Showcase Sponsor
- Invoiced direct to your organization with no event booking fees or processing fees



PLATINUM SPONSOR \$3,500

- Includes 4 VIP Tickets with VIP Lunches
- Logo on site as a Platinum Sponsor
- Trade show booth space outside the doors to the main stage
- Includes ability to provide product to attendees 15% of additional tickets
- Mentioned in digital ads the day of the event,
- Recognized from stage as a Platinum Sponsor
- Invoiced direct to your organization with no event booking fees or processing fees

IMPACT SPONSORSHIPS



GOLD SPONSOR **\$2,500**

- 4 Premium Tickets with Buffet Lunches
- Logo on site as a Gold Sponsor
- Trade show booth space outside the doors to the main stage
- Includes ability to provide product to attendees
- 15% of additional tickets
- Mentioned in digital ads the day of the event,
- Recognized from stage as a Gold Sponsor
- Invoiced direct to your organization with no event booking fees or processing fees



SILVER SPONSOR **\$1,500**

- 2 Premium Tickets with Buffet Lunches
- Logo on site as a Silver Sponsor
- Trade show booth space outside the doors to the main stage
- Includes ability to provide product to attendees
- 15% of additional tickets
- Mentioned in digital ads the day of the event,
- Recognized from stage as a Silver Sponsor
- Invoiced direct to your organization with no event booking fees or processing fees



BRONZE SPONSOR **\$1,000**

- 2 Standard Tickets with Buffet Lunches
- Logo on site as a Bronze Sponsor
- Trade show booth space outside the doors to the main stage
- Includes ability to provide product to attendees
- 15% of additional tickets
- Mentioned in digital ads the day of the event,
- Recognized from stage as a Bronze Sponsor
- Invoiced direct to your organization with no event booking fees or processing fees

CUSTOM TICKET PACKAGES AVAILABLE FOR PURCHASES OF 4 OR MORE TICKETS.

BUY YOUR CUSTOM TICKET PACKAGES HERE

Custom packages are invoiced direct to your organization with no event booking fees or processing fees



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